THE 9 STEP ROADMAP

TO INCREASE LAW FIRM CASE INTAKE BY UP TO 22% IN 90 DAYS WITH ZERO AD SPEND AND NO BS!

PHASE 3 — ACTIONS IN **FULL THROTTLE**

7. **AUTHORITY** BUILDER
8. IDEAL **INTAKE** PROCESS
9. **WOM** [WORD OF MOUTH] **BOMB**

B — **CONSISTENT FLOW OF LEADS**

PHASE 2 — FINDINGS INTO **ACTION**

6. BECOMING **SEARCHABLE**
5. **CONTENT** KING
4. **COMPETITION** CRUSHER

A — **LEADS TRICKLING IN**

PHASE 1 — **FOUNDATION** WITH FINDINGS

1. **BRAND** BUILDER AND USP DISCOVERY
2. **WEBSITE** DEEP DIVE
3. **REPUTATION** RESEARCH & REFINEMENT

Alex Marz
602-345-0632
alex@marzmediagroup.com
www.marzmediagroup.com

MARZMEDIAGROUP
LAWYER MARKETING AGENCY